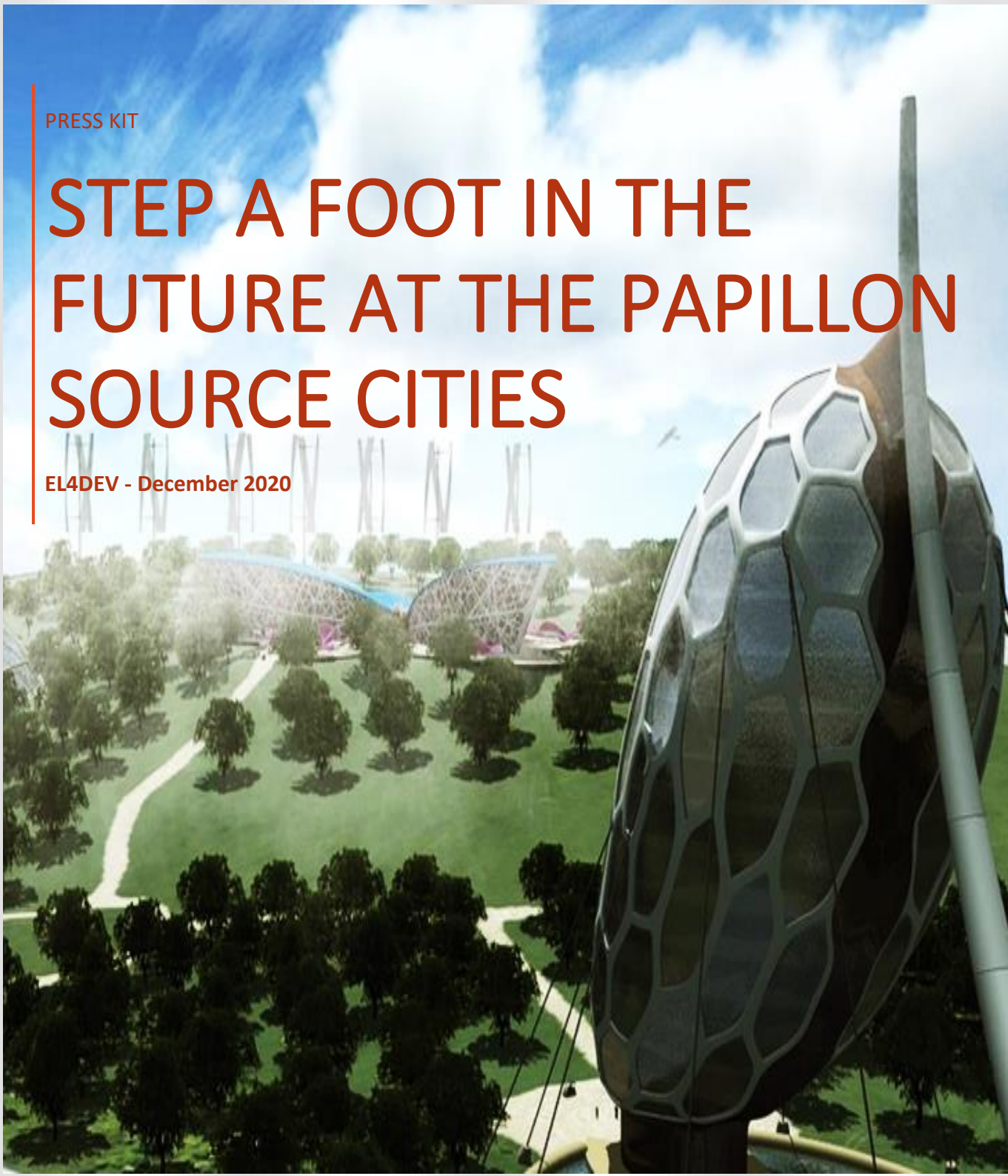


PRESS KIT

# STEP A FOOT IN THE FUTURE AT THE PAPILLON SOURCE CITIES

EL4DEV - December 2020



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## The butterfly effect

The theory says that the flap of a butterfly's wings in Brazil could cause a tornado in the USA. If that statement has yet to be proven true, EL4DEV's butterfly on the opposite has all its chances to provoke a wave of change anywhere it will spread its wings.

The climatic, environmental, and diplomatic challenges that we are facing nowadays put us in confrontation with our choices and lifestyles. Nature and the creation of human connections are of major importance for future generations.

The Papillon Source project, component of the bigger EL4DEV program created by Paul Elvere DELSART is the butterfly of change and sustainability. The butterfly symbolizes change and rebirth. This project of green and autonomous cities promotes scientific collaboration and places itself as federating and progressist.

Open to every world citizen, the Papillon Source sustainable cities worldwide will reunite today's actors for a better tomorrow.



## A word with the promoter: Paul Elvere DELSART

I understood very early that multidisciplinary was key for individuals' development but also for society in its globality. Since childhood, I have always wanted to become an entrepreneur and do my share to positively change the world. However, it had to be for a noble cause and helping people.

I am a product of the aeronautical industry, in which I have worked for 7 years in Toulouse and Paris metropolitan area. But my goal never was to thrive professionally by following the classical path.



Looking at the current issues of social integration and the lack of opportunity for youth worldwide, my idea was to successfully create a scientific, intellectual, and uniquely creative spirit of partnership, and that through ambitious, decentralized, and transnational events. Such a movement would inevitably have lasting changing impacts on the current rules established in the domain of international affairs and of a mostly economic diplomacy.

Such a movement would inevitably create unity among nations.

Such a mechanism will be unstoppable once ignited because it will give the world an opportunity to change the paradigm.

“

*Beautiful and perfect places, experimental, self-regulated and interconnected cities of refuge and peace represent the goal to be reached for our societies in imbalance.*

PAUL ELVERE VALERIEEN DELSART  
 Founder of EL4DEV and LE PAPILLON SOURCE programs

#EL4DEV  
 #LE PAPILLON SOURCE  
 #ELVERE DELSART  
 #PAUL DELSART

EL4Dev

## Back to the Future

In the history of humankind, every civilization has sought after the design of perfect, shiny, well governed and model cities. The utopian literary genre describes it accurately. Such cities have a strong influencing power and leave profound marks on the minds. Plato also touched upon the subject in his story: « The Republic ».

The Papillon Source cities are no exceptions to the rule. The project will count different labels depending on the cities' host regions. The first label developed is the Mediterraneana label with centers in France and Morocco.

The cities will fall under two types of vocation : agricultural-climatic or educative and touristic.



### Transcontinental, decentralized and interconnected cities

Our cities will be present on all five continents, thus reuniting researchers, teachers and amateurs sharing the common goal of a sustainable and positive society.

Important incubators for transformative and multidisciplinary projects, the cities will be conceived and managed by the international community.

Adapted to scientific, educative, and business tourism, they will be a heaven for lovers of knowledge, research, and intellectual partnership.

# Back to the Future

## Cities of rebirth

The Papillon Source cities transcend human borders and obstacles to federate and unite. They will initiate a return to the roots through practices like naturotherapy, permaculture, or well-being practices like meditation



## Morocco, the promised land

The Papillon Source project has been introduced to His Majesty Mohammed VI of Morocco in 2017, and in 2016 to the writer and environmentalist Pierre RABHI during his stay in these northern African lands. The country will host a pilot center for the sustainable cities, called ATLAS in homage to the famous mountains dominating the region.

## Windows on tomorrow

Ludic and accessible to everybody and in every language, our cities will differentiate themselves thanks to their permanent connection and communication network.

Catalyzers of scientific and social diplomacy, these cities will ultimately become vectors of a sustainable and productive peace on our planet thanks to their collaborative energy.

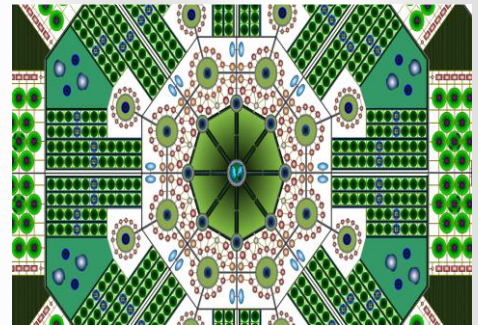


## Focus: the ATLAS city in Morocco

Developed under the Mediterranean label, this experimental touristic city has an agricultural-climatic vocation and will be built on more than 1200 hectares of land in Morocco, near Marrakech.

The city will have among other things:

- 100% ecological hospitality establishments entirely built with sustainable materials
- 100% biological catering with locally grown food
- 100% ecological interior and exterior aquatic basins
- Museum of therapeutic and positive art
- Initiation to alternative techniques of energy production
- Alternative cinema generator of positive thinking for adults and children
- Development center for children « Le Mini Papillon Source »



The city will be fully assimilated into the Moroccan landscape thanks to its typical berbere architecture with Nubian influences.

ATLAS will catalyze transmediterranean partnership and create a bridge between the muslim-berbere world, western and southern Europe, and sub-Saharan Africa.

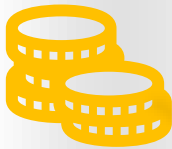


## Let's talk numbers !



**100%** green, autonomous and sustainable cities

**1** project in development in Cameroon, focusing on agroforestry and ecotourism.



More than **40 000** Euros fundraised for the project.

More than **10** renowned personalities in the arts, science and royalty have showed us active interest including Mr. Pierre Rabhi and His Royal Highness the Prince of Cambodia Norodom Ravichak.





## An invitation to rebirth



Sustainable development is enabling populations to meet the needs of the present without compromising the future generations' capacity to meet theirs.

The Papillon Source is about guaranteeing life for these future generations.

Simply.

Let's start acting today!



### **Join the movement !**

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